




PHOTO TODAY

11 | 12 | 13
APRIL 2025

SUGUNA HALL
COIMBATORE



13th Successful Edition at Coimbatore : **Photo Today 2025**

Bringing Leading Players in Photography, Videography & Digital Imaging Under One Roof!

The industry is rapidly growing, with increasing demand for high-quality services in weddings, festivals and content creation. Buysell is hosting the 13th consecutive Photo Today Expo in Coimbatore, to tap into this market, offering a platform for industry professionals to explore the latest technologies.

Photo Today Coimbatore has become the leading trade fair in the region, attracting top players not only from the Photography and Videography industries but also from allied sectors such as Digital Imaging, Framing, Album-making, ID Solutions, Sublimation, and Lamination. Key highlights include New Product Launches, Live Demonstrations, Hands-on Product Experiences, Workshops and Training Sessions.

WHY COIMBATORE?

Known as the “Manchester of South India”, Coimbatore is Tamil Nadu’s second-largest hub for B2B trade shows. The city’s excellent connectivity and proximity to industrially rich regions like Tirupur, Salem, Erode (Tamil Nadu), Mysore (Karnataka), Ernakulam, Thrissur, and Kozhikode (Kerala) make it an ideal location. This ensures that Photo Today Coimbatore will draw significant trade visitors, delivering unmatched networking and growth opportunities.



EXHIBIT PROFILE

Adapters | Batteries | Chargers
Album Materials | Lamination Equipment
Broadcast & Live Streaming Solutions
Camera Bags & Accessories
Design Monitors | Digital Mini Labs
Digital Printers & Printing Media
Drones | Gimbals | Tripods
Editing Softwares | Filters | Flashes
Frame Making Equipment
Graphic Design Templates
ID Card Solutions | Data Recovery
Large format Printers
LED Frames | LED Video Walls
Lenses | Lights | MDF Boards
Personalised Gifting Solutions
Photo Books | Photo Booths
Photo Papers
Photo Studio Equipment
Photography Props
Photo Printers & Inks
Readymade Frames
Storage Media | Studio Backdrops
Sublimation Machines & Products
Video & Cinema Cameras
Video Spinny | Vlogging Kits

VISITOR PROFILE

Advertising Agencies
Designers | Digital Printers
Framing Shops | Gift Shops
Graphic Designers | Influencers
Lab Owners | Photographers
Laminators | Media Agencies
Photo & Video Traders
Photo Studio Owners
Photography Enthusiasts
Videographers | Influencers
Wedding Planners
Youtubers | Vloggers

PARTICIPATION COST

- ▶ **Built-up Booth: (min 9 sq mt)**
INR 5500/- per sq mt + GST 18%
- ▶ **Bare Space: (min 24 sq mt)**
INR 5300/- per sq mt + GST 18%

Built-up Booth made of Octonorm panels, 1 table, 2 chairs, 3 spot lights

ORGANISERS

With over 24 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

For stall booking and further information, please get in touch with us:

ORGANISERS



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